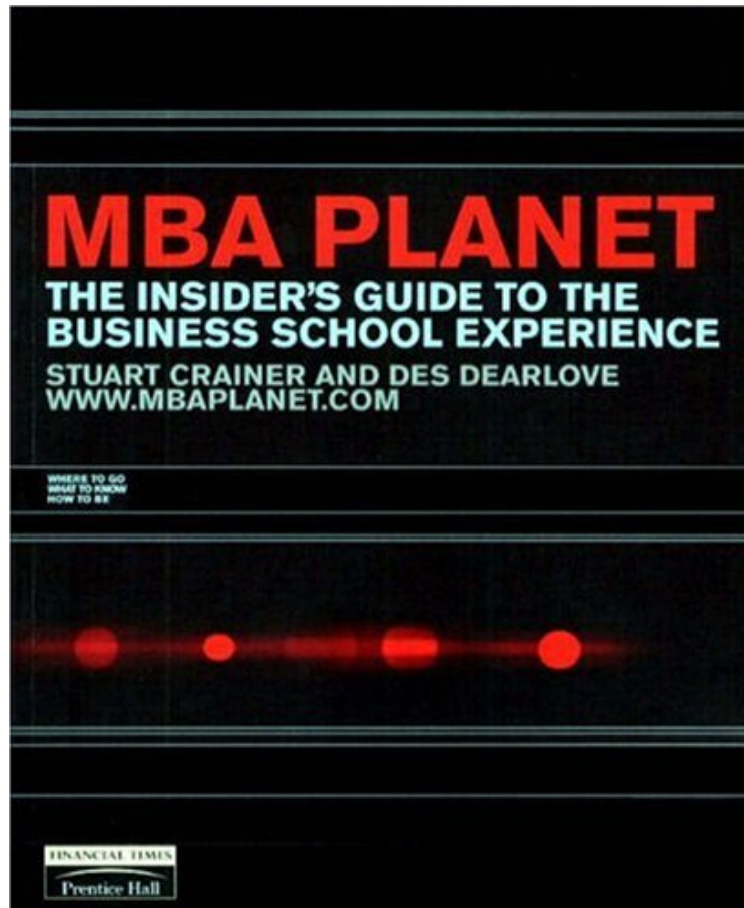


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## MBA Planet: The Insider's Guide to the Business School Experience (Financial Times Series)

*Stuart Crainer*

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**Stuart Crainer : MBA Planet: The Insider's Guide to the Business School Experience (Financial Times Series)**

before purchasing it in order to gage whether or not it would be worth my time, and all praised MBA Planet: The Insider's Guide to the Business School Experience (Financial Times Series):

3 of 4 people found the following review helpful. Entertainingly written, but now TOTALLY OUTDATEDBy MusicislifeIf this book could be updated, with CURRENT industry and student remarks, I would give it a much better review. The MBA 'payback' and education approach is now currently under turmoil with the global downturn and the corporate scandals worldwide - this book of course is now too old to consider these aspects.Be very careful, particularly if you expect an MBA in the current climate to 'spoonfeed' you a job with Morgan Stanley, to take this book too seriously. I am currently in the final term of a top-flight MBA in the Asia-Pacific region (which included a European exchange to a highly regarded school), and have had the time of my life, so can speak with a fair bit of

authority about the book. It is very well written and honest, so that's a good thing. Unfortunately it was written right towards the end of the Internet bubble, and way before Sep. 11 and Iraq, so the book's advice in the second part in particular is now almost like reading a quaint history book of a bygone era. It also at times takes too much credence from some of the student's comments, many of whom have a very US-centric/investment banking view of the MBA (ironically the region/sector that has been affected worst by the MBA downturn) As a book telling you about the CURRENT situation of what you get out of the MBA, it is hopeless. It badly needs to be updated. The MBA is still the most amazing experience of my life, but my current class have learnt to become 'optimistic realists'. The book needs to reflect this. Have a look at the latest articles on [website](uk - education section) regarding the tough situation for current MBAs to see what I mean....0 of 2 people found the following review helpful. excellentBy A CustomerNext to the Vault.com MBA career website, I found the MBA Planet book to be the most critical resource for MBAs.1 of 3 people found the following review helpful. Decent information a bit DullBy A CustomerAlso somewhat one-dimensional in its approach

The real insider's guide to making the most of Business School experience. The MBA is a remarkable qualification. The golden graduates are wooed by the best companies fought over by the leading consulting firms and offered large joining bonuses by the richest investment banks. But the MBA is more than just a passport to financial success, it is also a once-in-a-lifetime experience. MBA Planet is not like other MBA directories. It is a rough guide to surviving and thriving at business school. A snap shot of the views of current students, it offers a road map for tomorrow's MBAs. The information in this book is based on the experiences of MBA students attending courses at the top business schools in the world. From getting through the first semester, to socializing and getting a job, they have answered openly and independently. Their frank answers provide invaluable advice for the next intake of students. Why do an MBA? Which b-school? Getting in Packing your bag The academic life Social life Job search Afterlife Guide to the planet's leading b-schools What's life at a top business school really like? Which schools offer the best MBA experience? How can I best prepare for an MBA? How can I make the most of my MBA program? And is it all worth it? We've asked these and other questions to the only ones who could answer them the students themselves. We've interviewed MBA students at the top business schools in the world, and tried to get in touch with their real experiences. This is their view of life on planet MBA. To find out more about where to go, what to do and who to know in the world of MBAs, visit us at <http://www.mbaplanet.com>.

From the Back CoverThe MBA is a remarkable qualification. The golden graduates are wooed by the best companies, fought over by the leading consulting firms and offered large joining bonuses by the richest investment banks. But the MBA is more than just a passport to financial success, it is also a once-in-a-lifetime experience. What's life at a top business school really like? Which schools offer the best MBA experience? How can I best prepare for an MBA? How can I make the most of my MBA program? And is it all worth it? We've asked these and other questions to the only ones who could answer them, the students themselves. We've interviewed MBA students at the top business schools in the world, and tried to get in touch with their real experiences. This is their view of life on planet MBA. MBA Planet is not like other MBA directories. It is a rough guide to surviving and thriving at business school. A snapshot of the views of current students, it offers a roadmap for tomorrow's MBAs. The information in this book is based on the experiences of the students attending courses at top business schools in the world. From getting through the first semester to socializing and getting a job, they have shared openly. Their frank answers provide invaluable advice for the next intake of students. \* Why do an MBA? \* Which business school? \* Getting in \* Packing your bag \* The academic life \* Social life \* Job search \* Afterlife \* Guide to the planet's leading business schools About the Author Stuart Crainer is author of The Management Century, The Ultimate Business Library, and a number of other books. His work appears in The Times and leading business magazines including Across the Board, Strategy Business and Business 2.0. Des Dearlove's book credits include Architects of the Business Revolution (co-authored with Stephen Coomber) and The Ultimate Book of Business Thinking. He has edited the recruitment section of The Times and remains a frequent contributor to the newspaper. He writes for business publications including Across the Board, Internet Business and The Industry Standard. Stuart Crainer and Des Dearlove are the founders of the media content, concepts and consultancy firm, Suntop Media, authors of Gravy Training and Generation Entrepreneur, and the editors of the Financial Times Handbook of Management.