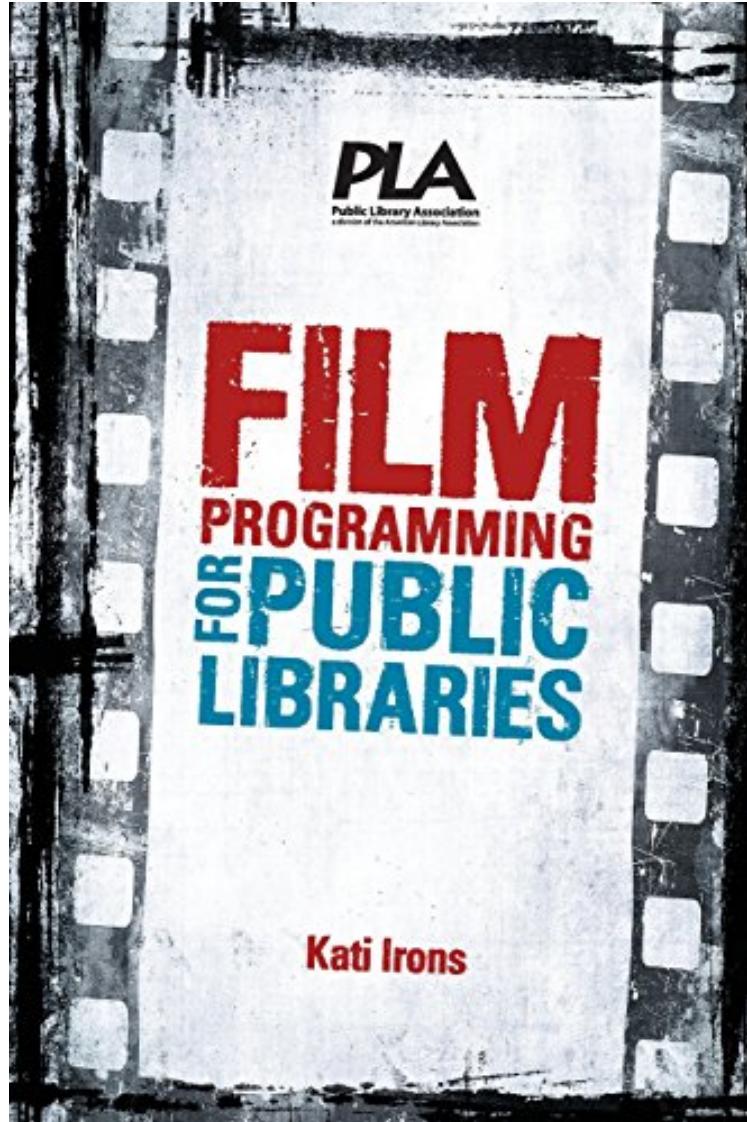


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Film Programming for Public Libraries

Kati Irons

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Kati Irons : Film Programming for Public Libraries before purchasing it in order to gauge whether or not it would be worth my time, and all praised Film Programming for Public Libraries:

Screening movies is a fun, engaging way to bring people of all ages into the library, and this book offers the tools to make movie programming a reality at any public library. Irons, a public librarian who has overseen a county-wide movie program, offers a complete guide to creating, mounting, running, and evaluating a successful program,

including Guidance on developing movie programming at the library as a component of community outreach, with tips for making the case to stakeholders Ideas for developing program themes and selecting the best titles for a movie series, plus several resource lists A succinct primer on the legal issues involved with showing movies at the library, and a breakdown of the different kinds of licensing agreements A chapter discussing equipment and technology needs Advice for effectively marketing film programming From selling the idea to administrators and partnering with community groups, to selecting great movies and tackling permissions issues, this guide from the Public Library Association (PLA) is an all-in-one resource for movie programming just add popcorn!