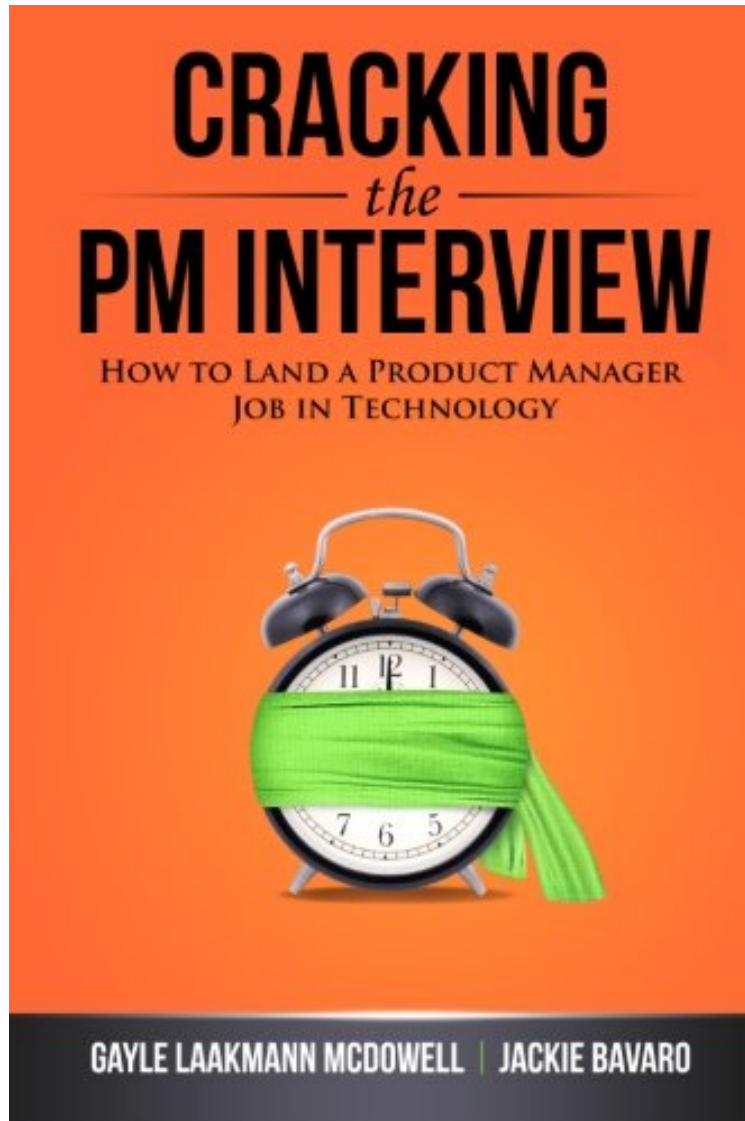


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Cracking the PM Interview: How to Land a Product Manager Job in Technology

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well structured with examples and recommended solutions for different kind of questions. If you have a product management interview coming this is the book you must read. If you don't have enough time to read the whole book, I recommend to skip the first chapters and head directly to the chapters of behavioral, coding, and estimation questions. 2 of 2 people found the following review helpful. This book is definitely a go to guide for anyone ...By Brittany B. This book is definitely a go to guide for anyone who is preparing for their Product Manager interview. I especially appreciated the last chapter regarding computer science concepts. After reading this book, and reviewing my previous Product Manager interviews I have done, I can without a doubt say the concepts and practice in this book would have helped me. Thanks to the authors for helping me prepare for my next interview. 1 of 1 people found the following review helpful. A Must Read. By Shane C. Mason Honestly - Cracking the PM Interview: How to Land a Product Manager Job in Technology is one of the most helpful books I have ever read in my life. I say that because it did EXACTLY what it was supposed to do. It won't teach you to be a TPM - or even a better TPM - but it will give you the ability to verbalize the things that you already do and know in a clear and concise way. Much appreciation to the authors!

How many pizzas are delivered in Manhattan? How do you design an alarm clock for the blind? What is your favorite piece of software and why? How would you launch a video rental service in India? This book will teach you how to answer these questions and more. Cracking the PM Interview is a comprehensive book about landing a product management role in a startup or bigger tech company. Learn how the ambiguously-named "PM" (product manager / program manager) role varies across companies, what experience you need, how to make your existing experience translate, what a great PM resume and cover letter look like, and finally, how to master the PM interview questions (estimation questions, behavioral questions, case questions, product questions, technical questions, and the super important "pitch").

"I wish this book had existed when I first found my way into product management. Gayle and Jackie don't just help you land a PM job; they show you what it takes to be great once you've got one. Finally there's a game plan for charting your career as a product manager." --Ken Norton, Partner at Google Ventures (former PM at Google) "If you were looking for a comprehensive, well-researched book about how to get a job in product management, look no further than Cracking the PM Interview. Gayle and Jackie break down the entire process of landing your dream PM job, while bridging a wide range of perspectives that aspiring PMs may bring to the table. This is a no-brainer resource to leverage during your job search." --Jason Shah, former Product Manager at Yammer/Microsoft instructor of How to Get a Job in Product Management "Impressed by Jackie and Gayle's thorough interview walkthrough, from defining your skills, to resumes and all the way to product questions. A definite handbook for hopeful product managers." --Ritu Jain, Organizer of PM Fast Track Community CEO of LearningJar About the Author Gayle McDowell is the founder / CEO of CareerCup.com and the author of two books: Cracking the Coding Interview, .com's #1 best-selling interview book, and The Google Resume. She has worked for Google, Microsoft, and Apple and served on Google's hiring committee. She holds a BSE and MSE in Computer Science from the University of Pennsylvania and an MBA from the Wharton School. Jackie Bavaro is a product manager at Asana, a leading startup that builds productivity software used by companies like Dropbox, Airbnb, Uber, Foursquare, and Pinterest. Previously, she worked as a Product Manager at Google, where she joined as part of the elite Associate Product Manager program, and as a Program Manager at Microsoft. She holds a BA in Computer Science and a BA in Economics from Cornell University.