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Couponing for the Beginner: A Guide to Couponing for the Uninitiated

Jenny Dean

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Jenny Dean : Couponing for the Beginner: A Guide to Couponing for the Uninitiated before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Couponing for the Beginner: A Guide to Couponing for the Uninitiated*:

4 of 4 people found the following review helpful. Good Information but Somewhat PricyBy Silver Screen VideosAs an inveterate couponer myself, I'm always interested in books that dispense advice on how best to save money using coupons. Jenny Dean's "Couponing for the Beginner" has a lot of good information that both beginners and more experienced couponers can utilize. The book is a how-to guide designed for absolute couponing beginners, so Dean

begins with the basics, defining the various terms associated with coupons and explaining the various types of coupons that are commonly available. From there, she explains the rules that stores commonly apply when people use coupons, various ways to get coupons, how to organize coupons and plan shopping trips, and, most important, how to maximize the value of coupons by combining offers (she provides several examples with the cost of specific items showing how the various strategies can reduce the cost of specific items, sometimes to zero or below). The material is easy to understand and after reading this book most people should easily be able to whittle a few dollars off the cost of their next shopping trip. Even experienced couponers should be able to find some value in the book. Dean discusses a number of common retailers and provides links to their rewards sites and specialty sites that provide in depth information about coupons and sales at specific retailers. For people who frequent a particular drug store or grocery, these sites can provide some tips on saving that might not otherwise have occurred to them. The Kindle version of the book contains a couple of dozen links to various coupon related sites, many of which may not be familiar even to those who use coupons regularly. My only concern with the book, and it's a significant one, is the price. I received the book for free as a promotion, so price wasn't an issue. However, the author usually charges \$4.99 for a book that's barely 50 pages long and contains a fair amount of filler (a discussion of the economics behind couponing is interesting for those with a marketing background but doesn't really provide any valuable information). It may be difficult to justify paying that much money for that short a book, especially when much of the information it contains can readily be found elsewhere. In my view however, the material for the most part justifies the price (I did deduct one star from my review... if the book were priced at one or two dollars, I'd have given it five stars). The discussion of stacking coupons is more detailed and provides more stacking options than most books do, and the large number of links and details about individual retailers make the book a good reference that can be referred to repeatedly when needed. For anyone who's new to couponing, following the advice in the book will probably save them at least as much the cost of the book on their first shopping trip alone. Couponing does save money, and this book one of the better guides you'll find on using coupons.

1 of 1 people found the following review helpful. fantastic and hey i "get" it!! By patricia mcdermott fantastic and understandable even for us right brained people. I used to coupon but never like this and I love this book. it's very easy to understand but filled with all the information you need to make successful and cheaper shopping trips.. and hey, maybe even make some money along the way. jenny explains things so well, shows you spreadsheets and takes the headache out of trying to figure it all out. I love the fact that it has a list of couponing sites as well since i'm never quite sure which ones are good, I also love that she tells you about the different stores and how their coupons and rewards work. makes you feel more confident when you go in. you know what they say "knowledge is power" . this is a book for the beginner but when you are done you can feel like a pro. thanks jenny for writing this and making such an enjoyable and understandable read that is really helpful to us that are on a budget or that just like the "hunt" of great deals.. which is most of us these days. don't hesitate to get this book people. it's wonderful and will save you big bucks!!

1 of 1 people found the following review helpful. couponing By Eunice G. For me it started with watching extreme couponing on TV. Things have changed from 2011, you are not able to get 100 sports drinks or 100 toothpastes. This book is more realistic, my husband was surprised when I started saving \$\$\$ and he was with me when the total came almost nothing using extra bucks from cvs. She tells you how to watch for the store's different policy's, how you can save money stacking coupons, savings etc. and how to prepare for your first shopping trip. It is worth the little money and it is practical, however you will have to buy the book like I did. You can get some tips from the show but things have changed over 4 years. Good book!!! I am proud of myself, It is possible to save money, you just have to know how!!!!!! You know I went to Barnes and Noble and they don't even stock books on couponing, you will have to order it here.

Wondering how to save a ton of money couponing? Or has someone in front of you in line used a bunch of coupons to help dwindle their bill down to nothing? And now you're wondering how you can do the same? If starting couponing seems daunting, this couponing book will help it seem more like a breeze. How to Coupon for Beginners Couponing for the Beginner: A Guide to Couponing for the Uninitiated will help you understand the ins and outs of couponing and answer a lot of the questions you've always had without the intimidation of asking that someone in front of you in line. You'll learn what coupons are, how to use them effectively, how to match coupons with sales for extra coupon savings, how to bring home your first real deal and about websites that do coupon matchups for specific deals and more. Here's a Breakdown of What's Inside: Chapter 1: What Are Coupons? Manufacturer and Store Coupons Chapter 2: Coupon Language Chapter 3: Coupon Rules and Policies Chapter 4: Why Coupons Exist Chapter 5: Where to Get Coupons Chapter 6: Where to Buy Coupons - Is It Illegal to Buy or Sell Coupons? Chapter 7: How to Organize Your Coupons Chapter 8: Where to Use Coupons Chapter 9: Rewards Programs Chapter 10: Weekly/BiWeekly/Monthly Sales Flyers Chapter 11: Refunds, Try Me Free, Rebates, Money Back Guarantees Chapter 12: How to Stack Coupons and Maximize Your Savings Chapter 13: Your First Trip to Store How to Organize Coupons and More! This couponing for beginners guide will help you learn how to organize and prepare for your first couponing trip to the store - to start saving immediately! The purpose of the Couponing for the Beginner: A Guide to Couponing for the Uninitiated is to

teach you HOW TO use coupons to boost your bottom line.